

Michael S. Kowal

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Updated 2/10/17

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Academic Employment

Bowdoin College

Fellow in Computational Social Science
Digital and Computational Studies
July 2015-present

Education

University of Massachusetts, Amherst

Ph.D. Political Science. 2016.

Major Field: American Politics Minor Field: Public Law (With Distinction)

M.A. Political Science. 2013.

Dissertation Title: Social Corporations: Corporate Networks, Social Ties, and Corporate Political Activity

Committee: Ray La Raja (Chair), Bruce Desmarais, Brian Schaffner, Thomas Moliterno

Massachusetts College of Liberal Arts

B.A. History and English. 2008 *Magna Cum Laude*.

Minor: Political Science.

Publications

Peer-Reviewed Journal Articles

"Corporate Politicking, Together: Trade Association Ties, Lobbying, and Campaign Giving". *Business and Politics*. Forthcoming.

Desmarais, Bruce A, Raymond La Raja, and Michael S. Kowal. 2015. "The Fates of Challengers in US House Elections: The Role of Extended Party Networks." *American Journal of Political Science*. 59(1): 194-211.

Winner of the 2015 Jack Walker Award from the American Political Science Association Political Organizations and Parties Section for the best paper published in the previous two years.

Desmarais, Bruce A., Brian F. Schaffner. Vincent Moscardelli, and Michael S. Kowal. 2015. "Measuring Legislative Collaboration: The Senate Press Events Network." *Social Networks* . 40: 43-54.

Other Writing

"Being backed by extended party networks can mean greater chance of electoral success for a Congressional challenger." 2014. With Bruce Desmarais and Ray La Raja. London School of Economics USAPP Blog guest post. June 3. <http://bit.ly/1uJsnyn>

Working Papers

"Guess Who's Coming to Dinner? Congressional Fundraising and the Extended Party Network."

"Talking the Talk? Descriptive Representation of Latinos and Congressional Speech."

"A Game Theoretic and Text Analytic Approach to Understanding Influence in the Senate." *With Mohammad Irfan.*

"The Authoritarian Partisan: An Analysis of 2014 Congressional Primary Voters." *With Micah Mintz.*

"Primary Challengers and Ideological Drift: An Examination of Roll Call Voting." *With Samuel Stoddard.* Under Preparation for Submission.

Conference Presentations

"Corporate Politicking, Together: Trade Association Ties, Lobbying, and Campaign Giving". Presented at the 2016 Political Networks Conference, Washington University at St. Louis.

"Talking the Talk? Descriptive Representation of Latinos and Congressional Speech." Presented at the 2016 Midwest Political Science Association Annual Meeting. April 2016.

"Guess Who's Coming to Dinner? Congressional Fundraising and the Extended Party Network." Presented at the 2016 Midwest Political Science Association Annual Meeting. April 2016.

"Group Ties and Corporate Political Activity: Corporate Social Ties and Congressional Lobbying." Presented the 2015 Southern Political Science Association Annual, January 2015.

"Candidate Ideology and Congressional Polarization: The Impact of Ideological Primary Challenges on Congressional Voting Behavior." *With Samuel Stoddard.* Presented at the 2015 Southern Political Science Association Annual Meeting, January 2015.

"The Social Side of Corporate Political Action: Unlocking the Role of Inter-Corporate Relations in Business Networks." Presented at the 2014 American Political Science Association Annual Meeting.

"Institutional Logics, Social Ties, and Corporate PACs: The Role of Corporate Social Influence in Congressional Elections." Poster presented at the 7th Annual Political Networks Conference, McGill University, May 2014.

"The Authoritarian Primary Voter." *With Micah S. Mintz.* Presented at the Midwestern Political Science Association Annual Meeting April 2014.

"Political Corporations: An Examination of the Corporate PAC and Congressional Campaign Finance Network." Poster presented at the 6th Annual Political Networks Conference, University of Indiana, June 2013.

"Succeeding Where Franklin Failed: The Role of Canada's Northern Identity in Arctic Foreign Policy." Presented at the New England Political Science Association Annual Meeting, May 2013.

"Perceptions of Linked-Fate Among Latino Voters: Accounting for Political Factors." Given at the Midwest Political Science Association Annual Meeting April 2013

"Primary Challengers and Incumbent Ideology: Testing the Impact of Well-Funded Challengers on the Ideological Placement of Members of Congress." *With Samuel V. Stoddard* Given at the Midwestern Political Science Association Annual Meeting April 2013

"The Authoritarian Partisan: A Study of 2008 Republican Primary Voters." *With Micah S. Mintz*. Given at the Southern Political Science Association Annual Meeting. January 2013.

"The Fates of Challengers in U.S. House Elections: The Role of Extended Party Networks." Connect1ons Conference at the MIT Media Lab. December 17, 2012.

"The Evolution of Congressional Campaign Finance Communities: A Network Analysis of Donors and Candidates." *With Raymond La Raja and Bruce A. Desmarais*. Given at the Northeastern Political Science Association Annual Meeting, November 17, 2012.

"The Evolution of Congressional Campaign Finance Communities: A Network Analysis of Donors and Candidates." *With Raymond La Raja and Bruce A. Desmarais*. Given at the 5th Annual Political Networks Conference. June, 2012.

"African-American Candidates and the Role of Racial Resentment Among Latino Voters in the 2010 Election." Given at the Midwest Political Science Association Annual Meeting 2012.

"The Senate Press Events Network." *With Bruce A. Desmarais, Vincent Moscardelli, and Brian F. Schaffner*. Given at the Midwest Political Science Association Annual Meeting 2012.

Invited Talks

"Why Trump? Understanding the 2016 Election." Bowdoin College, 11/15/16

"The Making of the President, 2016: Predicting an Election Unlike Any Other." Bowdoin College, 11/1/16.

"African-American Candidates and the Role of Racial Resentment Among Latino Voters in the 2010 Election." Given at the Massachusetts College of Liberal Arts, 2011.

Research Experience

Research Assistant

Bruce A. Desmarais. "Senate Press Events Network." Summer 2013.

Bruce A. Desmarais and Raymond La Raja. "Congressional Campaign Finance Network". Summer 2012.

Teaching

Bowdoin College

DCS2017/GOV The Politics of Data

DCS2020/GOV2078 Forecasting and Prediction: Predicting the 2016 Election, Fall 2016

DCS2016/GOV2081 Campaign Data Analytics in the 21st Century, Spring 2016

University of Massachusetts

POLSCI328 Research Methods for Political and Social Science (Winter 2016) *Online*

POLSCI201 American Politics Through Film (Summer 2015) *Online*

POLSCI391MN Money, Power and Influence (Spring 2015)

POLSCI399J Junior Year Writing Seminar: Interpretation and Analysis (Fall 2013, Fall 2014)

POLSCI162 Introduction to Constitutional Law (Spring 2014)

Teaching Assistant

POLSCI 297 Official Secrecy in the U.S. Government (Fall 2012) Prof. Bruce Desmarais

POLSCI 101 Introduction to American Politics (Fall 2010; Spring 2011, Spring 2012, Spring 2013) Prof. Ray La Raja, Prof. Jesse Rhodes, Prof. Tatishe Nteta

POLSCI 162 Introduction to Constitutional Law (Fall 2011) Prof. John Brigham

Other Teaching

Bowdoin College

Text Analysis Workshop. October 2015.

Network Analysis Workshop. November 2015.

Other Training

Inter-University Consortium for Political and Social Research Summer School, Field Experiments, August 2015

New England Workshop on Social Network Analysis, May 30-June 1, 2012.

Political Networks Conference Workshops, 2012, 2013, 2014.

Awards and Funding

Volkswagen Stiftung, Computational Social Science Workshop, GESIS-Leibniz Institute of Social Science, Cologne Germany, February 2016

Jack Walker Award, American Political Science Association Political Parties and Organizations. 2015.

NSF Political Networks Fellowship, June 2015 \$700

Summer Training Grant, University of Massachusetts, Summer 2015 \$2500

Dissertation Research Grant, University of Massachusetts, Fall 2014 \$1000

Travel Grant, University of Massachusetts, November 2014 \$300

Fellowship, Political Networks Conference, Montreal, QC May 2014 \$1000

Department Travel Grant, University of Massachusetts, April 2014 \$250

Teaching Associate, University of Massachusetts September 2013-Present

Research Assistant for Bruce Desmarais, Summer 2013

Nominated for a Distinguished Teaching Assistant Award, Undergraduate Political Science Honor Society, University of Massachusetts, April 2013

Fellowship, Political Networks Conference, Bloomington, IN June 2013 \$800

Prestage-Cook Travel Grant, Southern Political Science Association, January 2013 \$150

Travel Grant, University of Massachusetts Graduate Research Initiative Program, Spring 2013 \$700

Research Assistantship, Graduate Research Initiative Program, University of Massachusetts Summer 2012 \$3500

Fellowship, Political Networks Conference, Boulder, CO June 2012 \$900

Teaching Assistantship, University of Massachusetts, 2010-May 2013

Graduate Student Travel Grant, University of Massachusetts, April 2011 \$300

Professional Service

Selection Committee Chair, APSA Political Organizations and Parties section, Jack Walker Award, 2017

Reviewer, *Political Behavior*

Discussant, Southern Political Science Association Annual Meeting, 2015, 2017 Midwest Political Science Association, 2015, 2016, 2017.

Professional Experience

Legislative Aide, Massachusetts House of Representatives (2008-2011)

Regional Coordinator, Massachusetts Department of Conservation and Recreation(2011-2015)

Software and Programming Languages

Python, R, Stata, \LaTeX , Java, NetLogo, JMP Pro, Qualtrics, SPSS, SQL

Professional Affiliations

American Political Science Association, Southern Political Science Association, New England Political Science Association, Midwest Political Science Association

References

Dr. Bruce A. Desmarais
Associate Professor
Department of Political Science
Pennsylvania State University
bdesmarais@psu.edu

Dr. Raymond La Raja
Professor
Department of Political Science
University of Massachusetts
laraja@polsci.umass.edu

Dr. Mike Franz
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Department of Government
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Dr. Mohammad Irfan
Assistant Professor
Computer Science and Digital and Computational Studies
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